

PTO/88/08A (09-03)

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Substitute for form 1448PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

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Sheet 1 of 9**Complete if Known**

Application Number	10/016,988
Filing Date	12/14/2001
First Named Inventor	MATZ
Art Unit	2611
Examiner Name	Unknown
Attorney Docket Number	BS01371

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No.	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
AK		US- 5,948,061	9/7/1999	Merriman et al.	
AK		US- 5,794,210	8/11/1998	Goldhaber et al.	
AK		US- 5,724,521	3-1998	Dedrick	
AK		US- 5,892,538	4-1999	Logan	
AK		US- 5,800,384	2-1997	Hendricks	
AK		US- 6,282,713	8-2001	Kitsukawa	
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AK		US- 4,912,552	3-1990	Allison	
AK		US- 6,446,261	9-2002	Rosser	
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AK		US- 6,314,577	11/6/2001	Pocock	
AK		US- 5,892,508	4/6/1999	Howe	
AK		US- 5,818,438	10/6/1998	Howe	
AK		US- 6,076,094	6/13/2000	Cohen	
AK		US- 6,172,674	1/9/2001	Etheridge	

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Examiner Initials*	Cite No.	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	+
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
AK		WO 99 52285A	10/14/1999			
AK		WO 99 04561A	1/28/1999			
AK		WO 99 45702A	9/10/1999			
AK		EP 0 424 648A	2/2/1991			
AK		EP 1162840 A2	12-2001	Wilson		

Examiner Signature	/Andrew Koenig/	Date Considered	06/25/2006
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Sheet 1 of 9

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U. S. PATENT DOCUMENTS					
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		Number-Kind Code ² (if known)			
AK		US-6,252,586	6/26/2001	Freeman	
AK		US-5,881,518	8/1997	Carles	
AK		US-5,774,170	8-1998	Hite	
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AK		US-5,410,344	4-1995	Graves	
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		US-			

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Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	2611
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Attorney Docket Number	BS01371

U.S. PATENT DOCUMENTS					
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Examiner
Signature

/Andrew Koenig/

Date
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06/25/2006

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Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/018,988
		Filing Date	December 14, 2001
		First Named Inventor	MATZ
		Group Art Unit	2611
		Examiner Name	
Sheet	Of	Attorney Docket Number	BS01371

U.S. PATENT DOCUMENTS					
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AK		US- 5,508,448	Smorsl et al.	03-04-1997	
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AK		US- 5,881,518	Carles, John B.	08-1997	
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AK		US- 6,463,563	Hendricks et al.	10-2002	
AK		US- 6,530,082 B1	Del Sesto et al.	03-2002	

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AK		EP	1182840 A2	Wilson et al.	12-2001	

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Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/016,988
		Filing Date	December 21, 2001
		First Named Inventor	MATZ
		Group Art Unit	2611
		Examiner Name	
Sheet	Of 9	Attorney Docket Number	BS01371

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T‡
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AK		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <i>The Wall Street Journal</i> , September 26, 1994.	
AK		U.S. Application No. 2002/0032906 A1 (Grossman, 03-2002)	
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AK		U.S. Application No. 2003/0110497 A1 (Yasash et al., 05-2003)	
AK		International Search Report for PCT US02/40070 A1	

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AK		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com_cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
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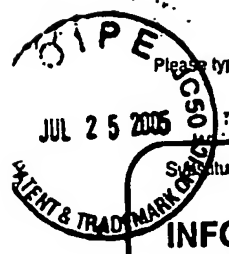
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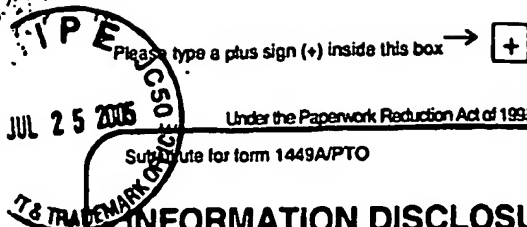
Application Number	10/016,988
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	2611
Examiner Name	Unassigned
Attorney Docket Number	BS01371

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
AK		677,209		Chernock et al.	06-1901	
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Application Number	10/016,988
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	2611
Examiner Name	Unassigned
Attorney Docket Number	BS01371

U.S. PATENT DOCUMENTS						
Examiner Initials *	Cite No. *	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Group Art Unit	2611
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Attorney Docket Number	BS01371

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		Offi ce ³	Number ⁴	Kind Code ⁵ (if known)				
AK			EP 0 424 648A EP 1162840 A2 WO 99 52285A WO 99 04561A WO 99 45702A		Wilson	02-02-1991 12-2001 10-14-1999 01-28-1999 09-10-1999		

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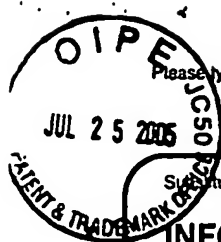
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Sheet

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Complete If Known

Application Number 10/016,988

Filing Date December 14, 2001

First Named Inventor Matz

Group Art Unit 2611

Examiner Name Unassigned

Attorney Docket Number BS01371

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

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Signature

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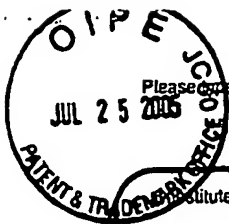
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		Application Number	10/016,988
		Filing Date	December 14, 2001
		First Named Inventor	Matz
		Group Art Unit	2611
		Examiner Name	Unassigned
		Attorney Docket Number	BS01371
Sheet	5	of	5


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AK		"What Is Wink: Examples," What is Wink – Examples, www.wink.com/contents/examples.html , (11/16/01) pp. 1-2.	
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**INFORMATION DISCLOSURE
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Sheet 1 of 1

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Application Number	10/016,988
Filing Date	Dec. 14, 2001
First Named Inventor	Matz
Group Art Unit	2611
Examiner Name	Unknown
Attorney Docket Number	BS01371

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		Number	Kind Code ² (if known)			
AK		6,236,975		Boe et al.	05-2001	
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Sheet 1 of 1

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Application Number	10/016,888
Filing Date	Dec. 14, 2001
First Named Inventor	Martz
Group Art Unit	2811
Examiner Name	Unknown
Attorney Docket Number	BS01371

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First Named Inventor	Matz
Group Art Unit	2611
Examiner Name	Unknown
Attorney Docket Number	BS01371

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
AK		2003/0172374		Vinson et al.	09-2003	
AK		5,848,397		Marsh et al.	12-1998	
AK		5,721,827		Logan et al.	02-1998	
AK		5,809,481		Baron et al.	09-1998	
AK		5,854,897		Radziewicz et al.	12-1998	

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
AK		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings to the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

Examiner
Signature

/Andrew Koenig/

Date
Considered

06/25/2006

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1

1

4

1

Complete if Known

Application Number	10/016 888
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Filing Date	Dec. 14, 2001
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First Named Inventor	Matz
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Group Art Unit	2811
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Examiner Name	Unknown
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Attorney Docket Number	BS01371
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[illegible]

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Application Number	10/016,988
Filing Date	December 14, 2001
First Named Inventor	MATZ, William R., et al.
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	36968-265390

(use as many sheets as necessary)

Sheet	1	of	2
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U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

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06/25/2006

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1448A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/016,988
		Filing Date	December 14, 2001
		First Named Inventor	MATZ, William R., et al.
		Group Art Unit	Unassigned
		Examiner Name	Unassigned
		Attorney Docket Number	36968-265390
Sheet	2	of	2


NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
AK		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com.cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
AK		"Liberate Technologies - Solutions," Digital Cable Two-Way, www.solutions.liberate.com/architecture/dc2.html, (11/16/01) p. 1 of 1.	
AK		"Liberate Technologies - Solutions," Digital Broadband Telco, www.solutions.liberate.com/architecture/dt.html, (11/16/01) p. 1 of 1.	
AK		"Liberate Technologies - Solutions," Liberate Connect Suite, www.solutions.liberate.com/products/connect_suite.html, (11/16/01) pp. 1-2.	
AK		"Liberate Technologies - Solutions," Liberate Imprint Server™, www.solutions.liberate.com/products/imprint_server.html, (11/16/01) p. 1 of 1.	
AK		"Liberate Technologies - Solutions," Liberate Mediacast Server™, www.solutions.liberate.com/products/mediacast_server.html, (11/16/01) pp. 1-2.	
AK		"Spike High Performance Server Array," Mixed Signals Technologies, Inc., www.mixedsignals.com, itvinfo@mixedsignals.com, (2000) p.1.	
AK		"power, flexibility, and control," RespondTV, www.respondtv.com/whyrespond.html (11/16/01) pp. 1-2.	
AK		"it just clicks!," RespondTV, www.respondtv.com/inaction.html, (11/16/01) pp. 1-2.	
AK		"The Wink System," Wink System Diagram, www.wink.com/contents/tech_diagram.shtml, (11/16/01) p 1 of 1.	
AK		"What is Wink?," www.wink.com/contents/whatiswink.shtml, (11/16/01) p. 1 of 1.	
AK		"How Wink Works," What is Wink: How wink works, www.wink.com/contents/howitworks.shtml, (11/16/01) p. 1 of 1.	
AK		"What is Wink: Examples," What is Wink - Examples, www.wink.com/contents/examples.shtml, (11/16/01) pp. 1-2.	
AK		"Nielsen Media Research - Who We Are & What We Do," www.nielsenmedia.com/whoware.html, (10/11/01) pp. 1-4.	

Examiner Signature	/Andrew Koenig/	Date Considered	06/25/2006
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FORM 1449* INFORMATION DISCLOSURE STATEMENT  IN AN APPLICATION (Use several sheets if necessary)	Docket Number: 60027.0291US01/BS01371	Application Number: 10/016,988
	Applicant: Matz et al.	
	Filing Date: December 14, 2001	Group Art Unit: 2611

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AK	5,754,939	05/1998	Herz et al.	455	4.2	
AK	5,838,314	11/1998	Neel et al.	345	327	
AK	6,029,045	02/2000	Picco et al.	455	5.1	
AK	6,177,931	01/2001	Alexander et al.	345	327	

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FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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